

PROGRAMME FOR THE PAN AFRICAN CONGRESS BUSINESS FORUM PACBF

6TH – 12TH OCTOBER, 2024

COMMONWEALTH RESORT MUNYONYO, KAMPALA, UGANDA

DAY	PROGRAMME
Sunday, October 6 th , 2024	Arrivals and cocktail reception.
MONDAY, OCTOBER 7 th , 2024 Day 1- Business Forum	OPENING SESSION (09:00 – 11:00am) Business Forum and Exhibition
	PANEL SESSION ONE (11:00am-12:00pm) Trade & Investment in Uganda as a Gateway to East African Community and Africa.
	KEY NOTE SPEECH (12:00-12:20pm) Leveraging trade agreements like the African Continental Free Trade Area (AfCFTA), AGOA (African Growth and Opportunity Act), and regional agreements with the East African Community (EAC) to expand exports.
	KEY NOTE SPEECH (12:20-12:40pm) Africa's growing aviation market. Uganda and EAC growth opportunities for both passenger and cargo aircraft
	Lunch 12:40-1:40pm
	PANEL SESSION TWO (01:40 – 2:40pm) Positioning Uganda as a new Tech & Innovation Hub for Africa.
	PANEL SESSION THREE (02:40 -03:40pm) Export Finance Model: Overview of the UGExim Ltd
	PANEL SESSION FOUR (03:40- 04:40pm) Understanding the US standards and Uganda's progress in improving compliance

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	<p style="text-align: center;">OPENING SESSION (09:00 – 09:10am)</p>
<p style="text-align: center;">TUESDAY, OCTOBER 8th, 2024</p> <p>Day 2- Business Forum</p>	<p style="text-align: center;">PANEL SESSION ONE (09:10 –10:10am)</p> <p>Leveraging the influence of the African Diaspora in the US</p>
	<p style="text-align: center;">PANEL SESSION TWO (10:10 – 11:10)</p> <p>The Role of Uganda Trade Representatives and Support to Exporters and Buyers</p>
	<p style="text-align: center;">KEY NOTE SPEECH (11:10 – 11:30)</p> <p>Nigeria as an export destination, highlighting the benefits of intra-African trade and AfCFTA.</p>
	<p style="text-align: center;">KEY NOTE SPEECH (11:-30-11:50)</p> <p>Lessons learned in building a brand for the export market. A case of Gluten free Tooke</p>
	<p style="text-align: center;">PANEL SESSION THREE (11:50-12:50)</p> <p>The East African Creative Industry: Strengthening Uganda’ s Partnerships with the U. S.</p>
	<p style="text-align: center;">Lunch (12:50-01:50)</p>
	<p style="text-align: center;">PANEL SESSION FOUR (01:50 – 2:50)</p> <ul style="list-style-type: none"> - Highlights and outcomes of Conference - Announcement of off-take orders, signing MoUs
	<p style="text-align: center;">CLOSING SESSION</p> <p>Closing remarks</p>
	<p style="text-align: center;">Cocktail</p>
<p style="text-align: center;">WEDNESDAY, OCTOBER 9th, 2024</p> <p>Day 3 - Excursion to Jinja</p>	<p>EXCURSION TO JINJA</p>
<p style="text-align: center;">THURSDAY 10th – SATURDAY 12th OCTOBER, 2024</p>	<p>GUESTS OPTIONS</p> <ul style="list-style-type: none"> - The waterfalls and wildlife adventure – Murchison Falls National Park - Wildlife & Water Safari – Queen Elizabeth National Park

DAY	PROGRAMME
Day 4 – Day 6 – Explore Uganda	<ul style="list-style-type: none">- Gorillas and meet Batwa Tribe- Classic Wildlife and Primate Adventure- Big Game and Mountain Gorillas



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